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Jacobsen Awards Dealers for Outstanding Service

CHARLOTTE, N.C. (March 10, 2007) – During the company's annual dealer and customer event held at the Golf Industry Show in Orlando, Fla., Jacobsen, a Textron Inc. (NYSE: TXT) company, announced the recipients of its 2007 Dealer Awards.

Ralph Nicotera, Jacobsen vice president of sales, presented the honors to each winner for their extraordinary customer service efforts and overall performance during the past year.

"Continued success in the golf and turf industry depends on quality and trustworthy customer service," Nicotera said. "For 87 years, Jacobsen has demonstrated a strong commitment to customers by providing the best equipment backed by the finest service in the industry. The Jacobsen Dealer Awards are presented to the people that go above and beyond to deliver on our reputation for exceptional service every day."

The 2007 Jacobsen Dealer Award winners are:

Pacesetter Award: (for outstanding performance in sales and customer satisfaction)

- Mike Bertlesman of S.V. Moffett Company, Inc., West Henrietta, N.Y. ([photos](#))
- Will McClelland of Golf Ventures, Inc., Lakeland, Fla. ([photos](#))
- Brian Powers of Midwest Golf & Turf, Lexington, Ky.
- Brian McCoy of Birkey's Farm Store, St. Louis, Mo. ([photos](#))
- Mike Korvas of Brim Tractor, Mt. Vernon, Wash. ([photos](#))
- Jaime Ovalle of Golf Ventures West, Las Vegas, Nev. ([photos](#))

Dealer of the Year Award:

- Wisconsin Turf Equipment Company
- Malvese Equipment Company

CustomerCare® Dealer of the Year:

- S.V. Moffett Company, Inc.

Outstanding Sales Achievement Award, Asia Pacific:

- Shriro Equipment Limited, China
- P. T. Sahabat Agritama, Indonesia
- NBK Trading Corporation, Guam

Distributor of the Year, Asia Pacific:

- Mikuni Shoko - Japan

Outstanding Service Award, Asia Pacific:

- PFG Australia PTY LTD

For more information about Jacobsen, its products or its worldwide dealer network, please call 1-888-922-TURF or visit www.jacobsen.com.

About Jacobsen

Jacobsen manufactures a full range of turf maintenance equipment and utility vehicles to meet the needs of today's customers who manage and maintain golf courses, sports fields and municipal grounds. Jacobsen ensures every product performs to the standards of these top-level professionals by asking for and listening to their feedback throughout the product lifecycle, providing dedicated support and service training and conducting thorough testing for quality and reliability. The company markets Jacobsen brand products in the U. S. and internationally through an extensive independent distribution network and the Ransomes brand through independent distribution in Europe, Middle East and Africa. Jacobsen, headquartered in Charlotte, N.C., is a Textron company. Additional information about the company, its products and commitment to customer support is available at www.Jacobsen.com .

About Textron

Textron Inc. (NYSE: TXT) is a \$13.2 billion multi-industry company operating in 34 countries with approximately 44,000 employees. The company leverages its global network of aircraft, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft Company, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, Fluid & Power, Textron Systems and Textron Financial Corporation. More information is available at www.textron.com.
